



The 3rd China Charity Fair Sep 19-21, 2014, Shenzhen, China

CDI Co-hosted the Third China Charity Fair

The Third China Charity Fair (hereinafter referred to as CCF) was held in Shenzhen on September 19th. The three-day CCF attracted 896 exhibitors, including 720 grass-roots charity organizations. The third CCF is co-hosted by the Ministry of Civil Affairs of the People's Republic of China, State-owned Assets Supervision and Administration Commission of the State Council, All-China Federation of Industry & Commerce, People's Government of Guangdong Province, People's Government of Shenzhen and China Charity Alliance. The third CCF has launched a national platform help match charity needs with resources. 438 resource-matching projects have been signed, which equals to 5.079 billion RMB, an increase of 197.37% compared to that of last year.

During the three-day gala of China's charity sector, dozens of conferences and seminars have been held, gathering nearly 200 speakers and 6000 audience. China Development Institute (CDI), as the comprehensive coordinating body, was in charge of the overall arrangement of one plenary session and 15 seminars. Besides, CDI hosted three seminars, including Social Impact Investment Summit, Celebrities' View on Charity, and Lecture on Effective Supply of Philanthropic Resources & Release of China Philanthropy Development Report. All events got their own eye-catching points and covered social-concerned issues such as social impact investment, community foundations, education innovation and charity socialization etc.

The Social Impact Investment Summit on September 19th was organized by CDI, Youchange Foundation, Huamin Charity Foundation and Social Value Promotion Centre (SVPC) under the theme of "Practice on Social Value Investment and Activate the Eco-system of Social Innovation". Mr. Li Jinkui, senior research fellow of CDI, and Dr. Guo Wanda, executive vice president of CDI, moderated the seminar and made the concluding remark. Ms. Nancy Barry, former president of Women's World Banking; Ms. Durreen Shahnaz, founder and chairwoman of Impact Investment Exchange and Ms. Penny Low, member of the Parliament of Singapore and founder of the Social Innovation Park shared their views and ideas on charity development from the perspective of social impact and social capital market.

The summit launched the first China Association of Social Impact Investment and released the Declaration of China Association of Social Impact Investment. The association is aimed to become a social public service platform to connect government, market and community for crossover cooperation and innovation and to select projects and resources which possess both social and commercial value. The association was initiated by 40 organizations including Shenzhen Civil Affairs Bureau, Youchange Foundation, Huamin Charity Foundation etc. Its membership includes foundations, consulting companies, accounting firms etc. The association mainly focuses on education, environment, pension insurance, public security, and gives priority to social innovation enterprises which offer solutions to the above issues.

The Celebrities' View on Charity was organized by CDI. The event gathered leading minds from charity sector including Nancy Barry, former president of Women's World Banking; Ma Weihua, president of One Foundation; Wang Zhenyao, dean of Philanthropy Research Institute, Beijing Normal University; Tang Min, executive vice chairman of Youchange Foundation; Lu Dezhi, president of Huamin Charity Foundation. Each speaker made proposals to better develop and reform China's philanthropy. Ma Weihua said, it is the high time to develop charity in China, but there is also a long way to go. A comprehensive charity system is mostly needed. We should do charity with the approach just like we run the enterprises.

Lecture on Effective Supply of Philanthropic Resources and Release of China Philanthropy Development Report, was held on the last day of CCF, pushing the whole CCF to a climax. Li Luoli, vice president of CDI and president of Shenzhen Ma Hong Foundation, released the Research Report on Charity Industry 2013-2014. Xu Yongguang, president of Narada Foundation, made a one-hour speech on problems and direction of China's Charity Development. Then he had a lively discussion with representatives from Alibaba, Tencent, South China Normal University, Shenzhen Jing An Mental Care Foundation. Dr. Zhang Jiansen, Director of Finance and Modern Industry Research Centre of CDI, also joined the discussion.