

CHINA
CHARITY
FAIR 2013

第二届 中国公益慈善项目 交流展示会

国际合作与港澳台展区 会展手册

International, Hong Kong
Macao and Taiwan Section
Exhibition Handbook

慈善,让中国更美丽!

组委会办公室

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第二届中国公益慈善项目交流展示会

组委会办公室

Introduction

"The International Cooperation Section is one of the theme sections of the 2nd China Charity Fair. In recent years, China witnesses a jump-over development of modern charities, while it has a long way to go compared to some developed countries which have hundreds years of history in charity sectors. The aim of the China Charity Fair (CCF) is to demonstrate the achievements of social welfare projects in China and to establish a platform for information exchange and resource utilization. Based on its success last year, the 2nd CCF would launch an International Cooperation Section for displays from overseas organizations in a bid to learn best practices and build a platform for cooperation between China and the rest of the world.

Therefore, we sincerely welcome influential organizations from overseas and Hong Kong, Macau and Taiwan regions to participate in this international charity event, especially organizations which had made spectacular achievements to the China social services. It is also a perfect opportunity for your organization to raise profile in China and potentially explore cooperation with your counterparts in China.

1. Features

30 nonprofit organizations from outside of the mainland China, including Hong Kong, Macau and Taiwan will share their knowledge and experiences in the 2nd CCF.

By distributing brochures, displaying panels, playing videos and hosting on-site seminars and forum, the International Cooperation Section would enhance dialogues between participant organizations and facilitate their further communications afterwards.

The International Cooperation Section of CCF would cover a great

variety of topics concerning the nonprofit sector, including successful projects, mature operational systems, supporting supply chain, talent training, and public participations, etc.

2. Activities

2.1 Exhibition

Venue : Hall 1, Shenzhen Convention & Exhibition Centre, China

2.2 Social Good Summit

Venue: Sweet Osmanthus Hall, Level 6, Shenzhen Convention & Exhibition Centre
Theme: Innovate Philanthropy for Civil Society Development

Topics:

- ① New Technology: Innovation for Philanthropy
- ② The Role of Business in Civil Society Construction
- ③ The Operating Environment and Legal System of China's philanthropy and social organizations

We will invite 300 attendees from government, exhibitor representatives, business, academia and media to the Summit.

2.3 Theme Salon

Venue: Salon Zone, Hall 1, Shenzhen Convention & Exhibition Centre

Exhibitors will share their practical experiences and conduct discussions of public welfare.

3. Organizations

Sponsors:

Ministry of Civil Affairs of the People's Republic of China
State-owned Assets Supervision & Administration Commission of the State Council
All-China Federation of Industry & Commerce
People's Government of Guangdong Province
People's Government of Shenzhen Municipality
Charity Association of China

Co-sponsors:

Shenzhen Bureau of Civil Affairs
Shenzhen Commission of Non-profit Organizations
Shenzhen Office of Civic Enhancement Steering Committee
Organizing Committee Office, Shenzhen Project Care

Executive organizers:

China Development Institute
United Nations Development Programme
Bill & Melinda Gates Foundation



Registration and Enquiry

Exhibition Registration:

Time: 21 September, 2013 09:00-10:00

Venue: Room 205, Hall 1, Shenzhen Convention & Exhibition Centre

Summit Registration:

Time: 21 September, 2013 09:30-10:00

Venue: Sweet Osmanthus Hall, Level 6, Shenzhen Convention & Exhibition Centre

Contact :

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Ms. Natalie Wu	183 1901 1446

Security

During the summit, please bring your card when you take part in summit activities. Please keep your Pass carefully. If you lose it, please inform our staff.

Exhibitors List

International

Bill & Melinda Gates Foundation
United Nations Development Programme
Half The Sky Foundation
Mercy Corps
IRNGO
Heifer International
Holt International Foundation of China
Business Social Responsibility
International Federation of Red Cross and Red Crescent Societies Regional Delegation
Ashoka
Asia-Pacific Network for Sustainable Forest Management & Rehabilitation
Japan International Cooperation Agency
Fauna & Flora International

Hong Kong

Li Ka Shing Foundation & Cooperative Organizations
The Hong Kong Jockey Club
Faculty of Social Sciences, University of Hong Kong
Centre for Third Sector Studies, Hong Kong Polytechnic University
The Chen Yet-Sen Family Foundation
Sowers Action
Hong Kong Disneyland
HSBC
Autism Hong Kong
Kids4Kids
Project Vision

Taiwan

Buddhist Compassion Relief Tzu Chi Foundation
TingHsin Foundation
Taichung City Asperger's Syndrome the Kenner Disease Association for the Advancement

Macau

Macau Foundation
Badi Foundation

Exhibitors Profile



**Empowered lives.
Resilient nations.**

LOVE IDEAS

Li Ka Shing Foundation and its cooperative organizations will make a joint exhibition.

- Heart of Gold- National Hospice Program
www.hospice.com.cn
- Medical Aids for the Poor
www.med-aid-poor.org
- Cheung Kong New Milestone Program—China Disabled Persons' Federation cooperated with Li Ka Shing Foundation
www.cjxl.cn
- Paediatric Hernia Rehabilitation Program in Western China—Ministry of Civil Affairs cooperated with Li Ka Shing Foundation
shanqi.mca.gov.cn
- Love Ideas—Women Project Guangdong—People's Government of Guangdong Province cooperated with Li Ka Shing Foundation
care.gdwomen.org.cn
- Shantou University Philanthropic Course Program
gykc.stu.edu.cn

United Nations Development Programme (UNDP)

UNDP promotes sustainable human development to help people build better lives. As the UN's development network, UNDP draws on world-wide experience to assist China in developing its own solutions to development challenges. UNDP's main focus areas in China are: poverty reduction, inclusive growth, rule of law, governance, energy, environment and climate change. In 2010, UNDP Administrator Helen Clark and Premier Wen Jiabao signed a strategic partnership agreement in recognition of China's growing support and further potential to contribute to human development world-wide.

比尔及梅琳达
盖茨基金会

Bill & Melinda Gates Foundation

Guided by the belief that every life has equal value, the Bill & Melinda Gates Foundation works to help all people lead healthy, productive lives. In developing countries, it focuses on improving people's health and giving them the chance to lift themselves out of hunger and extreme poverty. In the United States, it seeks to ensure that all people—especially those with the fewest resources—have access to the opportunities they need to succeed in school and life. Based in Seattle, Washington, the foundation was established in 2000 and is led by CEO Jeff Raikes and Co-chair William H. Gates Sr., under the direction of Bill and Melinda Gates and Warren Buffett.

The Foundation Grantmaking Areas are Global Development Program, Global Health Program and United States Program. We also have a small Charitable Sector Support initiative. The Foundation currently has 1,151 employees, with asset trust endowment of \$38.3 billion. The total grant payments since inception is \$27.6 billion, and the total grant payments in 2011 is \$3.4 billion and \$3.4 billion in 2012.



Buddhist Compassion Relief TzuChi Foundation

In 1966, Dharma Master Cheng Yen established the Tzu Chi Foundation in Hualien. With the spirit of self-discipline, diligence, frugality, and perseverance, Tzu Chi sets out to help the poor and relieve suffering. Over time, its mission extended beyond Charity into Medicine, Education, Renwen (Culture), Bone Marrow Donation, Environmental Protection, Community Volunteerism, and International Disaster Relief. In 1991, massive flooding in central and eastern China brought Tzu Chi volunteers there to serve the survivors. A relationship of Great Love between Tzu Chi and China was formed and continues. As Tzu Chi carries out charitable services all across China, the Tzu Chi Foundation in China was established and recognized in 2008 and received a rating of 4A in 2012. Tzu Chi originated in the remote Hualien area and expanded to all five major continents of the world with chapters and offices in nearly 50 countries. Tzu Chi provides aid to over 80 nations. Its volunteers selflessly contribute through a mindset of gratitude, expressing their sincerest care and support to each and every individual in need.



Macau Foundation

The objective of the Macao Foundation is to promote, develop and research on the cultural, social, economic, educational, scientific, academic and philanthropic activities of Macao, as well as all kinds of activities that aim to promote Macao. To respond to the policy of "caring for the livelihood of the population" of the Macao Special Administrative Region Government, the Macao Foundation has authorised, since 2001, more than MOP 3.9 billion to local social service and educational organisations, thus significantly improving Macao's social amenities and services from which an absolute majority of the population is benefitted. The Macao Foundation has organised numerous branded activities. All sectors of the community are united in promoting social progress with demonstrations of local culture, academic achievements, literature and the arts. Through increasing the attribution of scholarships and organisation of exchange activities, youth talents are being fostered.



Half The Sky Foundation

Half the Sky (HTS) was created in 1998 in order to enrich the lives of orphaned children in China. We provide model programs and caregiver training designed to offer loving, family-like care to children of all ages and abilities. It is our goal to ensure that every orphaned child has a caring adult in her life and a chance at a bright future.

In 15 years Half the Sky has trained thousands of caregivers to nurture the children enrolled in its five innovative programs. In 15 years, a handful of supporters, mostly adoptive parents of Chinese babies, have grown to include 30,000 supporters world-wide, as well as a growing number of caring corporate citizens and private foundations.





Business Social Responsibility

BSR works with its global network of more than 250 member companies to build a just and sustainable world. From its offices in Asia, Europe, and North and South America, BSR develops sustainable business strategies and solutions through consulting, research, and cross-sector collaboration. BSR shows companies how to create opportunities from global challenges, derive value from sustainability, and maintain competitive advantage while benefiting the world. When your company joins BSR, you'll gain access to a powerful network of companies, as well as our other partners—all focused on creating viable sustainability solutions. BSR leads member companies in working groups and grant-supported initiatives that enable collective action, resulting in comprehensive, lasting solutions that make a global impact. For nearly two decades, BSR has been working in boardrooms, communities, and factories in more than 70 countries to achieve results that go beyond traditional business outcomes.



Share the world, spread the joy

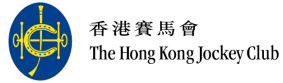
IRNGO

IRNGO was founded on the understanding that nowadays quality products companies are often called upon to destroy their excess production (toys, books, fabrics, any type of manufactured goods) rather than share it with people in need. With the excess stocks that we collect from businesses, we organize charity events to the benefit of the orphanages, schools for children with mental or physical disabilities, to whom we offer the collected products they need. We are very dedicated to support others and make a bridge between companies and charity. --With IRNGO Share the world, spread the joy.



Holt International Foundation of China

Holt International Foundation of China (HIFC) is a non-profit NGO based in the United States. In 2010, HIFC completed the registration of its Representative Office in Beijing, with all funding originating from the USA. Its predecessor is Holt International Children's Services, which was established by Mr. and Mrs. Holt in Eugene, Oregon, USA. Holt International is one of the most reputable international organizations in the US providing services to children. The relationship between Holt International and HIFC is mutual partnership. The mission of HIFC is to provide services to orphaned and vulnerable children in China, so they can grow up like other children in China—in a loving and caring environment. Holt manages more than 20 projects and 2 offices in 9 provinces throughout China, which provides foster care, group home, social adaptation, family strengthening, and nutrition services to children. Holt also works with orphanages and the Chinese Center for Children's Welfare and Adoption (CCCWA) to provide international adoption services for children from all over China. To date, 5000 orphaned children have found homes in the US through our services.



The Hong Kong Jockey Club

Established in 1884 as a private institution, The Hong Kong Jockey Club is one of the largest horse racing organizations in the world. It is the only authorized horse racing and regulated football betting operator in Hong Kong, running also the Mark Six lottery scheme. The Club contributes on average HK\$16.3 billion a year to the Hong Kong economy, equivalent to 1.3% of Hong Kong's GDP. The Club employs over 26,000 full- and part-time staff, making it one of the ten largest non-government employers in Hong Kong. More importantly, The Club is the largest non-government donor in Hong Kong and one of the largest donors in the world. Over the past decades, the Club's donation of more than 13 billion provided much needed support to all sectors of society, averaging over HK\$ 1 billion a year with a record of HK\$1.95 billion in 2012/13. The Club operates under a not-for-profit business model. It has no shareholders, no dividend payments, with all of its surplus dedicated to charitable cause and community projects. The Club has been upholding the donation principle of giving back to Hong Kong with that it has benefited from its operations. However, the Club has been increasingly addressing the needs of Mainland compatriots by supporting over the years with donations and program sponsorship. The Club contributed HK\$1.2 billion to the Beijing 2008 Olympic Equestrian events and the Guangzhou 2010 Asian Games Equestrian Vents by building world-class equestrian facilities, assisting the organizers with a wider range of supporting and professional services. Moreover, the Club has also helped victims of natural disasters in Mainland with swift donations in excess of HK\$1.2 billion over the past decade.



The Chen Yet-Sen Family Foundation

Established in 2003, The Chen Yet-Sen Family Foundation is a hybrid charitable institution with a strategic focus on improving early childhood literacy, through the development of libraries and reading programs. The Foundation also supports experiential out-of-classroom programs which aim to improve personal development of children. As a hybrid organization, the Foundation supports grants programs as well as operates our own Special Projects. Grants are awarded to organizations whose projects promise sustainable social impact, and are innovative and cost effective. We work closely with each and every one of the organizations we support on project planning, progress tracking and evaluation, to ensure high impact services are delivered to all our beneficiaries. Special Programs initiated by the Foundation include NGO capacity building, research, reading and library programs, incubation, etc. The majority of the organizations and projects the Foundation supports are concentrated in selected regions of Mainland China, while we also sponsor projects in Hong Kong and Ghana.



Ashoka

Ashoka is the largest global association of the world's leading social entrepreneurs- men and women with the most innovative solutions to make the world a better place. Ashoka's philosophy is that by identifying, nurturing, and connecting the world's leading social entrepreneurs, we can contribute to the creation of an innovative and collaborative society. Since 1980, Ashoka has elected and funded about 3,000 Ashoka Fellows in more than 70 countries. We discovered that most Fellows saw that they could help make life better for others from an early age. They were problem solvers and innovators since young. They represent the highest level of innovations for the social sector, and influence others to contribute to a more advanced and cohesive society. Therefore, Ashoka is committed to supporting the world's leading social entrepreneurs and learning from them to develop youth programs to nurture new generations of innovators. We hope that every person will be equipped with the skills, commitment, and passion to create a better future.



顶新公益基金会
TING HSIN FOUNDATION

TingHsin Foundation

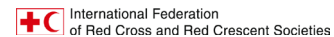
Over years, TingHsin International kept involving in education support, disaster relief, and other commonweal fields. On Nov 2nd, 2010, the TingHsin Foundation was established. With the power of TingHsin International Group, the foundation devoted into three aspects: supporting for education, promoting cross-strait cultural and academic exchanges, and poverty alleviation and disaster relief. Building schools, donating books, launching scholarships and taking care of the youth..., especially, helping excellent but needy students complete their studies, making their dreams free to bloom. As a Taiwan enterprise group which based in China Mainland, TingHsin made great contribution in cross-strait exchanges in the cultural, artistic and academic level. At the same time, offering help to the people in the disaster areas and poor areas, helping them get through the most difficult time.



Heifer International

Heifer International is a nonprofit organization dedicated to ending world hunger by providing animals and training to help impoverished families in 125 countries become self-reliant.

In August 2008, Heifer China was registered in Department of Civil Affairs of Sichuan Province as "Sichuan Haihui Poverty Alleviation Service Center". Until now, Heifer China has helped more than 90,000 families in 120 counties of 16 provinces/municipalities.



International Federation
of Red Cross and Red Crescent Societies

International Federation of Red Cross and Red Crescent Societies Regional Delegation

IFRC is the world's largest volunteer-based humanitarian network, reaching 150 million people each year through our 187 member National Societies. Together, we act before, during and after disasters and health emergencies to meet the needs and improve the lives of vulnerable people. At the IFRC, we work as partners in development, responding to disasters, supporting healthy and safe living, and improving humanitarian standards. Using the collective experience of our network, we also strengthen the capacities and leadership of our member National Societies. The result: we help reduce vulnerabilities, make communities more resilient and foster a culture of peace around the world. The International Red Cross and Red Crescent Movement has three main components: the International Committee of the Red Cross, the International Federation of Red Cross and Red Crescent Societies and its 187 member National Societies. The Movement is neutral and impartial, and provides protection and assistance to people affected by disasters and conflicts.



Japan International Cooperation Agency (JICA)

JICA upholds the vision of "inclusive and dynamic development" that encourages all people to participate in addressing development issues and enjoy the fruits of such endeavors. As the "one-stop shop of Japan's ODA," JICA supports developing countries to address the development challenges through technical cooperation, loan aid and grant aid. JICA, one of the largest bilateral aid agencies, has some 100 overseas offices and extends its operation in more than 150 countries and regions. JICA China office was established in 1982.



Asia-Pacific Network for Sustainable Forest Management & Rehabilitation

The APFNet was proposed by China at the 15th Asia-Pacific Economic Cooperation (APEC) Economic Leaders' Meeting in 2007, co-sponsored by the United States and Australia, and the decision to do so was incorporated in the Sydney Declaration. In 2008, APFNet was launched and its Secretariat located in Beijing. As a regional international organization, APFNet is open to and welcomes participation from all economies in the Asia-Pacific region, civil society organizations, the private sector, forestry academic institutions and international/regional organizations. Currently, APFNet has 31 members across the region. The mission of APFNet is to help promote and improve sustainable forest management and rehabilitation. APFNet adopts four pillars, capacity building, information sharing, supporting regional policy dialogues and demonstration projects to organize its programs and activities. By supporting demonstration projects, APFNet is dedicated to developing, demonstrating and promoting sound models, practices and policies of sustainable forest management and rehabilitation. By 2012, eleven projects have been funded with an amount of USD 7 million, benefiting 20 economies. Aware of the impacts of the cooperation mechanisms such as APEC, Association of Southeast Asia Nations (ASEAN), Greater-Mekong Sub region (GMS) and Asia Europe Meeting (ASEM), APFNet endeavors to engage in and leverage those high-level platforms to further facilitate dialogues and mutual learning in policy making and enforcement among forestry.



Mercy Corps

Mercy Corps is a 33-year-old humanitarian organization that saves and improves lives in the world's toughest places. Mercy Corps programs help people turn the crises of natural disasters, conflict, and poverty into opportunities—by providing them with the tools and support they need to transform their own lives. Since 1979, Mercy Corps has provided \$2.5 billion in assistance to people in 114 nations. 88% of the resources donated to Mercy Corps over the past five years have gone directly to the programs that help people in need. Mercy Corps works in the toughest places in the world. In these places, a child's life is often at risk. A woman's education is often ignored. A family's livelihood is never a sure thing. These conditions threaten the welfare of neighborhoods, towns, provinces, countries, and entire regions. Mercy Corps believes every crisis contains the seeds of opportunity. Even as we respond to urgent short-term needs, we help people seize opportunities to build back better. We keep working after the TV cameras have gone to bring about a recovery that people can sustain on their own. Believing that people are the best agents of their own change, Mercy Corps works closely with the communities we serve and 95% of our field staff are local people.



Fauna & Flora International (FFI)

Founded in 1903, FFI is the world's longest-established international conservation organization. It is a proven conservation innovator which continues to make a lasting impact on global biodiversity. Today FFI is active in over 40 countries and has its headquarters in Cambridge, UK. FFI has been active in China since 1999 with a focus on building capacity for biodiversity conservation and sustainable development, and registered in 2008. FFI China presently has 3 offices in Nanning, Chengdu, Beijing, as well as the Haikou Liaison Office. Nowadays, FFI China Programme actively in high-level biodiversity area in China, such as Guangxi, Yunnan, Hainan, Sichuan, Qinghai, Guizhou, Chongqing, which are also in need of conservation.

HSBC 汇丰 HSBC

HSBC Group is one of the world's largest financial service institutions. HSBC Bank (China) Company Limited officially opened business in April 2007 and is a leading international bank in Mainland China. HSBC has a long commitment to Mainland community. The earliest donation was recorded in 1878 when the Bank donated 1000 Yin Yuan to support disaster-hit people in China. Since 1991, HSBC started to consistently donate to China in support of community development. By early 2013, the accumulated donation has exceeded RMB600 million. The projects range from education, environment protection and community welfare and reach to 31 provinces, autonomous regions and municipalities. Millions of people have directly benefited. HSBC has been managing its donations and philanthropic projects in a professional and transparent way, in order to maximize project impact and in a sustainable way. Since the establishment of "China Charity Award" by Ministry of Civil Affairs in 2005, HSBC is the only foreign company to have won the "Most Charitable Company" award for 8 consecutive times. In addition to financial support, HSBC staff also actively engaged in community development through providing volunteering services.



University of Hong Kong

The Faculty of Social Sciences was established in 1967 and comprises five departments and seven multi-disciplinary research centres. Through over 45 years of development and growth, the Faculty has become one of the leading schools in social and political science education and research globally. The Faculty has identified two arching themes to guide its development: social innovation and global citizenship. In the concept of social innovation, it seeks to fuse social responsibility and social leadership; as for global citizenship, to embrace global awareness and global engagement. The Faculty offers a wide range of programmes at both undergraduate and postgraduate levels. The current Undergraduate student population is about 1500. The Faculty strongly encourages students for off-campus learning: international exchange studies; local and overseas internships and summer institute in China and Taiwan. At the taught postgraduate level, the Faculty at present offers twelve coursework programmes leading to doctoral and master's degrees. These programmes are providing continuous education and training to about 1000 professional practitioners and managerial personnel. In addition, there are over 200 research postgraduate students in the Faculty pursuing degrees of Master of Philosophy or Doctor of Philosophy in a wide range of research strengths of the Faculty: such as China Studies; NGO and Civil Society; Public Policy Studies; as well as Social and Cognitive Neuroscience. The Faculty takes great pride in its academic and professional excellence, diversity of its faculty and students, and contribution to the well-being of the community and international networking.



Sowers Action

Established in 1992, Sowers Action is a non-religious, non-political and non-profit-making charitable organization in Hong Kong, committed to promote education aid in rural China by helping poor or disabled students to complete their education, reconstructing schools and facilities that fulfill safety regulations and improving the quality of teacher training. Emphasizing "On-site Assessment, Direct Subsidy and Long Term Follow-up", we raise funds for education aid and operational expenditure separately to ensure donations are used effectively. Major fundraising events, including "Challenging 12 Hours Charity Marathon", "Walk to Guangzhou", "Long March for Education", "Ancient Tea Horse Route Expedition" and "Cycling for Education", are held annually to raise public awareness. In response to the nation's changing needs, we have adopted an approach of "multipurpose educational aid", extending our focus from hardware facilities to four major areas: special education, teacher training, student sponsorship, and school construction and facilities, with the aim of fully utilizing our donations and resources. As of June 2013, Sowers Action has funded over 1,250 school construction projects, subsidized over 289,000 student-years, 450 university students and 24,000 teachers for teacher training programs. Altogether, we have risen over RMB390 million for education in Mainland China.



Centre for Third Sector Studies, Hong Kong Polytechnic University

The Centre for Third Sector Studies (CTSS) strives to work for Third-Sector related studies of theoretical and applied concerns in the greater China and overseas. Enthusiasts of the Department of Applied Social Sciences (APSS) who are experienced in the Third-Sector related studies came together to set up the Centre in 2004. Since its establishment, CTSS aims to serve as a platform for cross-sector (i.e. government-market-Third Sectors) and cross-cultural collaborations on Third Sector-related projects. Up to now, affiliates of CTSS have worked relatively more frequently with NGOs in academics (e.g. scholars and research units in local universities) and social service sectors (e.g. Hong Kong SKH Lady MacLehose Centre), as well as governmental organizations (e.g. the Central Policy Unit, the Social Welfare Department); to look at the operation of local Third Sector and the collaborating synergy amongst three sectors. The focus of the recent research projects can be classified into four clusters: 1) Third Sector and Civil Society; 2) Social Enterprises and Tripartite Partnership; 3) Knowledge Management and Capacity Building; 4) Social Work Professionalization.



Hong Kong Disneyland

Hong Kong Disneyland Resort offers immersive, unique Disney experiences for all families, generations and ages to enjoy. Hong Kong is one of only five locations in the world that is home to a Disney themed park and the many Disney characters that are beloved the world over, such as Mickey, Minnie, Donald, Stitch and Buzz Lightyear. Since the Grand Opening in September 2005, Hong Kong Disneyland has received more than 38 million Guests from around the globe. Through the unique product offering and the world-class service provided by the 5,000 strong Cast at the theme park and the two hotels, the Resort has received outstanding Guest satisfaction ratings and a range of awards from the hospitality and entertainment sectors. Hong Kong Disneyland is dedicated to serving Hong Kong people through a wide spectrum of community service programs from helping families in need, to inspiring creativity among children and youth, to encouraging the protection of the environment in the region.



Juridical Association, Taichung City Asperger's Syndrome the Kenner Disease Association for the Advancement

It is a legally established non-profit social organizations to establish a positive public view to all of the Asperger/Kenner disorders (autistic children), and to help children with Asperger diseases and their families. Our association also assists Asperger related family members, peers, teachers, medical personnel, social welfare officers, career facilitators, advocacy and conduct government agencies, civil society and social enterprises with relevant subsidies, welfare and activities services. Our association conducts a series of activities on campus guardian angel, such as creating slow fly angels music art workshops, handling winter camps, social skills and life adjustment programs, enhancing Asperger/Kenner disorders (autistic children) with their potential interests, and established an Orchestra to demonstrate their musical and artistic talents. We aim to equip them with diversified social abilities, provides Elias Kenner (autistic children) family with care services.

Kids4Kids



Kids4Kids is a HK based non-profit organization and registered charitable institution (91/10742) exempt from tax under Section 88 of the Inland Revenue Ordinance. Our mission is to help children take responsibility to care for others and for the world we live in. We do this by providing a platform of programs that instill a sense of social responsibility to inspire kids to take positive action and create a lasting impact not only within our local community, but also around the world, for a better future. Our story began in 2008 with the idea that when children feel empowered into action, they can learn about making a difference, even from a young age. This marked the launch of Kids4Kids Books, where kids use their creative writing and illustration talents to publish books, sell them and donate the proceeds to local charities.

We inspire and empower kids to make a difference in creative and dynamic ways, through our programs (Kids4Kids Creations, Kids4Kids Advocates, Kid4Kids In Action), kids are able to organize activities or even create products to provide support to the local community. They are also able to support local charities that we work with, those who serve the community in the areas of Education, Environment and Health.



Autism Hong Kong

We are a self-help group consists of parents and volunteers first established in year 2000. Our objectives are as follow: (1) to provide Chinese information on autism; (2) to promote public understanding, support and acceptance toward people with autism; (3) to enhance the equal rights of education, medical, training and social lives for people with autism through the annual World Autism Awareness Day events (2nd April of each year); (4) to promote bio-medical intervention for people with autism; and (5) to assist staff training, parent self-help movement and volunteers training of autism services organizations.

Each year we collaborate with a number of non-governmental organizations in the Pearl River Delta region to co-organize the World Autism Awareness Day events. These include: seminar, workshop, exchange visit, scholarship, stamp & first day cover design, photo contest, parents' workshop, publication of Chinese autism booklet, book fair, drawing contest, story-telling contest, talent contest, exhibition and Light It Up Blue campaign.

Project Vision (PV)

Project Vision was initiated by Hong Kong Specialist in Ophthalmology Prof. Dennis S. C. Lam in 2004 with the aim to save the sight of visually impaired and provide sustainable quality eye care services in rural China. "Give a man a fish, and he will eat for a day. Teach a man to fish, and he will eat for a lifetime." We offer cataract surgical training to local doctors and establish permanent medical teams in the deprived areas to ensure sustainable quality eye care service is accessible. Through equipment donation, skill transfer and modern management, they eye centers are able to self-run sustainable with one-off donation. We offer quality surgeries at cost with the aim to help the centers operate in a self-sufficient model and offer free surgeries to underprivileged patients. With the full support from all sectors of the society, so far, a total of 26 charity eye centers (an eye hospital included) have been set up in 8 provinces in Mainland with more than 100 eye doctors trained to perform cataract surgeries and near 100,000 cataract surgeries performed. Let join hands to light up the eyes of the needy in China!



Badi Foundation

The Badi Foundation was founded in Macau in 1990, where it is registered as a non-profit charitable organization. The Foundation established a representative office in Beijing in 1997 which is dedicated to releasing the potential of individuals and institutions in China to advance their own communities. We work with individuals in rural and semi-rural areas who have a strong desire to serve their communities, and assist them to initiate a process of action and reflection focused on advancing the development of their community in collaboration with local government. Through training, accompaniment and the provision of seed funding the foundation assists these individuals to establish their own non-profit organization dedicated to realizing the aspirations of the local population to contribute to the balanced development of their community. At the present time, the Badi Foundation has established and is accompanying 27 community-based organizations and program groups in 12 provinces of mainland China. The Foundation also operates the School of the Nations, an internationally-oriented school in Macau S.A.R. that seeks to foster the intellectual and moral development of its students in an integrated manner, while developing their commitment to service to the broader community.



Social Good Summit Agenda

Social Good Summit • Shenzhen Forum

Innovate Philanthropy for Civil Society Development

Background

China, though lagging behind most of developed countries, has witnessed a giant leap in the progress of modern nonprofit sector over the past decades. While it is weighing more and more in balancing social development, the emerging sector runs into some problems. Therefore, a thorough study on the international best practices will be of great benefit in exploring feasible approaches that fit the Chinese context.

The Summit on “Innovate Philanthropy for Civil Society Development” is schedule to be held during the 2nd China Charity Fair and is aimed at boosting communication and cooperation among different nonprofit organizations from China and abroad.

Theme:

Innovate Philanthropy for Civil Society Development

Topics:

1. New Technology: Innovation for Philanthropy
2. The Role of Business in Civil Society Construction
3. The Operating Environment and Legal System of China's philanthropy and social organizations

Time:

10:00-16:40, September 21, 2013

Venue:

Sweet Osmanthus Hall, 6F, Shenzhen Convention & Exhibition Centre
Address: Fuhua 3rd Rd, Futian Central Area, Shenzhen, China

Scale:

The Summit is planning to inviter 300 attendees from government, business, academia and media.

Conference Initiators:

Organizing Committee, the 2nd China Charity Fair
United Nations Development Programme
Bill& Melinda Gates Foundation

Host:

Organizing Committee, 2013 Social Good Summit

Organizer:

China Development Institute

Supporting Media:

China Nandu all media Group, Southern Metropolis Daily, China Fortune

Agenda

09:30-10:00 Registration

10:00-10:15 Opening Remarks

Ms. Hou Yisha, Shenzhen Bureau of Civil Affairs

Patrick Haverman, Deputy Country Director, UNDP China

Moderator: Mr. Li Jinkui, Head Researcher, China Development Institute

10:15-11:15 Keynote Speeches

Mr. Sebastian Majewski, Senior Communications Officer, Bill & Melinda Gates Foundation

Mr. Yang Peng, Secretary General, One Foundation

Dr. Tang Min, Executive Vice President, YouChange China Social Entrepreneur Foundation

Moderator: Mr. Li Jinkui, Head Researcher, China Development Institute

11:15-11:30 Coffee Break & Networking

11:30-12:30 Session I . New Technology: Innovation for Philanthropy

Session Focus:

More and more people and institutions realized the power of innovative technology to solve the challenges in society. The session will discuss how to unlock the potential of new technology to boost the efficiency of nonprofits work, to make the world a better place, and then to translate that potential into action.

Speeches & Interaction:

1. Ms. Xiaoqun Clever, Executive Vice President, SAP AG; President, SAP Labs China

2. Mr. Dou Ruigang, Vice Secretary-General, Tencent Foundation

3. Mr. Wang Guosheng, Chief Operating Officer, Balintimes Media Group

Moderator: Mr. Guo Kun, Senior Media Advisor, Bill & Melinda Gates Foundation

12:30-14:00 Break

14:00-15:00 Session II . The Role of Business in Civil Society Construction

Session Focus:

Enterprises in China are showing their corporate social responsibility through philanthropy, while the challenge is how to convert more business resources into public welfare programmes. The session will discuss how enterprises accomplish the corporate social responsibility through products, employees, customers and other stakeholders; how entrepreneurs get involved in charities; the development of enterprise' s foundations; and the future role of business in civil society construction.

Speeches & Interaction :

1. Ms. Xu Xiuling, Director, Corporate Culture and CSR, CreditEase

2. Ms. Amy Neugebauer, Deputy to the President, Ashoka

3. Mr. Zhang Huifeng, Head of Corporate Sustainability, HSBC Bank (China) Company Ltd.

4. Mr. Gu Xiao, Senior Manager, CSR Centre, Alibaba

Moderator: Mr. Wu Chong, Co-founder, secretary-general, Shanghai Adream Charitable Foundation

15:00-15:15 Coffee Break & Networking

15:15-16:30 Session III . The Operating environment and Legal System of China's Philanthropic organizations

Session Focus:

Chinese Philanthropy and Social Organizations has made significant development in the recent years. In order to adapt to this development, China requires a mature operating mechanism and stable legal system. The session will take reference to the international best practices, and discuss the suitable regulatory environment for the growth of Chinese charity organizations.

Speeches & Interaction :

1. Ms. Karla Simon, Research Ordinary Professor of Law , the Columbus School of Law, Catholic University of America

2. Ms. Yang Tuan, Deputy Director, Center for Social Policy Research, Chinese Academy of Social Sciences

3. Mr. Shawn Shieh, Director, Editor, China Development Brief

4. Ms. Chen Yimei, Former Country Director for China, Mercy Corps

Moderator : Dr. Patrick Haverman, Deputy Country Director, UNDP

16:30-16:40 Closing Remark

Dr. Guo Wanda, Executive Vice President, China Development Institute

Speakers' Biography

in order of appearance



Patrick Haverman
Deputy Country Director, UNDP

Mr. Patrick Haverman (Netherlands) started his assignment as UNDP Deputy Country Director in China since 2012. Patrick graduated from the Rotterdam School of Management in Business Administration, after which he worked for four years as financial controller and marketing manager for an international Architect and Engineering company. In 1997, he started his international career working for the Dutch government in a bi-lateral development project in Bolivia, after which he joined the United Nations Development Programme (UNDP) in 2000, in the UNDP Honduras. He became the Deputy Resident Representative Strategic Operations in Tanzania in 2003, followed by an initiative of the Regional Bureau for Africa to streamline the Country Offices and ramp up efficiency and delivery in the region; In 2006 he became the project advisor for the UNDP for the Millennium Villages project, working with the Earth Institute at Columbia University, for an implementation in 13 countries in Africa.



Li Jinkui
Head Researcher, China Development Institute

Mr. Li Jinkui serves as policy-making advisor for Shenzhen City. He is also the chief proctor of the "Urban Thinker Research and Study Plan" of Tsinghua University-MIT. He is a member of "Friends of Nature", the most prestigious environmental protection NGO in China. Mr. Li encourages community-level self-governance. He has been leading projects that foster the development of vibrant civil society, such as "Happy Homeland Project" in Chongqing, "Vigorous 3rd 8 hours of Migrant Workers" in Shenzhen. He also helped establish a Taiwan-Fujian joint volunteer team.



Sebastian Majewski
Senior Communications Officer, Bill & Melinda Gates Foundation.

Guided by social media monitoring and data analysis, Majewski's evidence-based marketing approach focuses on influence, collaboration and community growth in global digital media. Leading digital communications strategies and measurement for UNICEF, UNDP and UNDESA, Majewski has been at the core of shaping global advocacy strategies for the largest humanitarian organizations. Sebastian lectures master students of France Business School on social media monitoring and communications, and is a regular speaker at leading social media conferences such as Social Media Week, Benchmark, and Dreamforce.



Yang Peng
Secretary General, One Foundation

Mr. Yang Peng is a scholar with research focus on the Chinese Classical Philosophy and Public Policy. He published Be God, The Culture Rise of East Asian – the East Asian Economic Theory, The Study of Lao Tze - Lao Tze's Ruling, Republic for the Public Good. Yang Peng was the Former Director of the Environmental Policy Economic Research Center, Ministry of Environmental Protection of the PRC. He joined the Society of Entrepreneurs & Ecology (SEE) in February, 2004, and was the Expert, Secretary General and Chairman of the Experts Committee respectively until 2012. He has been the Secretary General of the One Foundation since December, 2010.



Tang Min
Executive Vice President, YouChange China Social Entrepreneur Foundation

Dr. Tang Min co-founded the Beijing Leping Welfare Foundation in 2002 with several well-known economists and entrepreneurs in China. Fuping Development Institute is one of the social enterprises initiated by the Foundation which provides trainings to housekeeping workers. In December 2010, Dr. Tang became Executive Vice President of YouChange China Social Entrepreneur Foundation and President of YouChange New Philanthropy University. Mr. Tang Min graduated from Wuhan University in 1982, and went on to study in the Department of Economics, University of Illinois at Urban Champaign, USA in 1984. After being awarded a PhD degree in 1989, he joined the Asian Development Bank (ADB), and was appointed Chief Economist of ADB in China. He is also Member of Chinese Economists 50.



Xiaoqun Clever
Executive Vice President, SAP AG
President of SAP Labs China

Xiaoqun Clever is Executive Vice President, SAP AG, and President of SAP Labs China, a post she has held since March 2012. As representative of the SAP Research & Development organization in China, Xiaoqun is responsible for the innovation strategy of SAP Labs China, the leadership of SAP' s technology, products development and innovation in the China market, and the development of SAP' s ecosystem. Prior to her current role, Xiaoqun was Head of the Design and New Applications (DNA) group at SAP globally, taking the lead in leveraging new technologies to address and drive business process changes. Under Xiaoqun's leadership, the DNA team created numerous breakthrough applications and added them to SAP' s product portfolio.



Li Yuxiao
Vice Editor-in-chief, Tencent Inc.

Mr. Li used to be the reporter of Southern Weekend, Chief Editor of The Bund, Oriental Outlook Weekend and Southern People Weekend. He has been the Director of Tencent News Center from 2006, and served as the Deputy Chief Editor of Tencent Net later on. He is now the Vice Secretary General of Tencent Charity Foundation.



Zhou Juan
Vice President, Renren Inc.; Founder, CEO, 56.com

Kitty Zhou founded 56.com in April 2005. Prior to that, Ms Zhou worked in Netease and held various senior management positions in product development, operation and marketing. During her tenure, Ms. Zhou was led the development of Netease Personal Home Page and Netease E-Mail, among other key Netease products. Ms. Zhou has a very strong technical background and is a veteran in business operation.



Wang Guosheng
Chief Operating Officer, Balintimes Media Group

Mr. Wang is also the Secretary-General of Organizing Committee of China OOH Advertising Creative Competitions for Youth, Distinguished Professor, School of Arts, Renmin University. He served as Senior Vice President of WorldCom Warner Media Group, Marketing President of the Sun New Media Group, Director of Beijing Times. For 18 years, He has been in the media operation and management, and has accumulated a wealth of experience of entrepreneurship and innovation in media, new media operating and capital operation. The business includes newspapers, magazines, television, the Internet, outdoor media, mobile terminals and other fields. He has conducted a series of research on media innovation: Content Building and Market Policy of China' s New Media, Paper Media Strategy, Competitiveness and Executive Force of Modern Paper Media, etc. Based on his unique insights on building corporate brand, he also provides integrated solution service to media companies.

Guo Kun
Senior Media Advisor, Bill & Melinda Gates Foundation



Xu Xiuling
Director, Corporate Culture and CSR, CreditEase

Before joining CreditEase, Ms. Xu was the chief editor of economic channel in CCTV. She had 10 years experience in communication industry and had produced more than 100 programs and documentaries covering macroeconomics, financial market, business story and legislation. Ms. Xu holds a MBA of CHEUNG KONG graduate school of business, and a B.A in journalism from Renmin University of China.



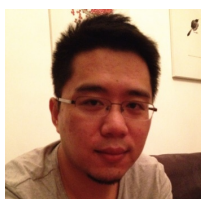
Amy Neugebauer
Deputy to the President, Ashoka

Ms. Amy Neugebauer first came to Ashoka as the Central Europe Desk Officer in 2001, after two years of advising non-profits in Estonia. Through Amy's work with Ashoka's expansion into Western Europe, she became Associate Director for International Operations, Europe. Later, while earning a Masters Degree in Community Planning, Amy ran the College Park City-University Partnership, a CDC responsible for designing and implementing strategic collaborations between the City of College Park and the University of Maryland, including a multi-million dollar affordable housing program. Amy returned to Ashoka in 2011 and now splits her time between integrating across teams and functions at Ashoka and supporting Ashoka's operations in Asia.



Zhang Huifeng
Head of Corporate Sustainability, HSBC (China)

Mr. Zhang Huifeng joined HSBC in October 2005 as a Senior Relationship Manager of Financial Institutions Group and Public Sector, HSBC China; He took the role of Head of Corporate Sustainability of HSBC China in December 2011. Huifeng oversees HSBC's Corporate Sustainability strategy in China, and is in charge of HSBC's community investment projects. Before joining HSBC, Huifeng had worked at BNP Paribas as Corporate Client Relationship Manager and ABN AMRO as Trade Sales Manager. His prior experiences also include 7 years project management and consulting spent with China National Machinery Import/Export Corporation in Beijing, providing consultancy to World Bank and Asian Development Bank financed projects in China. Huifeng has a MBA degree from Manchester Business School, UK.



Gu Xiao
Senior Manager, CSR Centre, Alibaba

Mr. Gu is in charge of public strategy planning and promotion over platform. He is committed to the development of public welfare sector promoting in public domain through the commercial power. He joined Alibaba in 2003 and was responsible for corporate culture construction, before he joined Social Responsibility Department of Alibaba in 2009.



Wu Chong
Co-Founder, secretary-general, Shanghai Adream Charitable Foundation

Mr. Wu used to be the Head of Merger and Acquisition Department, Guotai Junan Securities, leading the department ranked top in the "Xincaifu" Chinese domestic M&A advisory for many years. He was the EVP of Xing An Securities since 2002, in charge of investment banking business. He has three-year experience in store retailing industry, created Vanguard Department Store and Xiyijia department stores, which have become the national top 20 retailers; and eight-year experience in investment banking, primarily engaged in mergers and acquisitions business, hosted a number of major M & A transactions. He founded Shanghai Adream Charitable Foundation with friends in 2008. He was graduated from Guanghua School of Management, Beijing University, with a major in EMBA finance and management.



Karla Simon
Research Ordinary Professor of Law, the Columbus School of Law, Catholic University of America

Karla is Co-Director (with Dr. Frederick Ahearn) of the Center for International Social Development, also at CUA. She is also an Affiliated Scholar with the U.S.-Asia Law Institute at New York University School of Law. Simon's scholarly interests include comparative civil society law, with focus principally on China. She has authored more than ten books and book chapters, most focusing on legal issues affecting civil society. Prof. Simon is also the founder and manager of the China Civil Society listserv. She is co-founder (with Dr. Leon Irish) of the International Center for Not-for-Profit Law (ICNL, 1992, and she served as its first President from 1992-1996) and of the International Center for Civil Society Law (www.iccsl.org, 2003). She works with ICCSL and its affiliates on various projects funded by private foundations in her capacity as Chairperson of the Board of Directors.



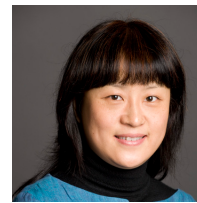
Yang Tuan
Deputy Director, Center for Social Policy Research,
Chinese Academy of Social Sciences

Dr. Yang Tuan is also a member of public emergency event expert team under China's state council, an invitational consultant for the ministry of civil affairs, a member of social security expert team under ministry of labor and social security. She assumes a number of other responsibilities in CASS, including deputy director of policy committee, member of sociology research institute academic committee, director of social policy research office, editorial board member for the Sociological Studies. She is also a visiting professor in Renmin University and Suzhou University and standing member or over ten NPOs like China Charity Federation and China Youth Development Foundation. Her research interest includes social policy, social security and welfare, community service, social charity and NPO development. Dr. Yang has focused on behavior research on peasant cooperative organization in rural development.



Shawn Shieh
Director and Editor of China Development Brief
(English)

Shawn Shieh also serves as a civil society consultant for the U.S.-based International Center for Not-for-Profit Law, the United Nations Development Program and the Asian Development Bank. Shawn received his Ph.D. in political science from Columbia University, and was a professor of political science at Marist College in Poughkeepsie, NY for 14 years. He has been living in Beijing and researching and writing on Chinese NGOs since 2006. In 2011, he left academic life and went to work for the Chinese NGO, China Development Brief where he started up its translation project, CDB (English). As editor of CDB (English), he has authored and edited a number of publications, including *New Trends in Philanthropy and Civil Society* (2011), *"The Roles and Challenges of International NGOs in China's Development"* (2012), *Directory of Chinese NGOs: Civil Society in the Making* (2013), and *"Mapping China's Public Interest NGOs"* (2013). He is currently writing a book on social activism in China and has a blog devoted to NGOs in China at www.ngochina.blogspot.com.



Chen Yimei
Former Country Director for China, Mercy Corps

Ms. Chen Yimei used to be Country Director for China, Mercy Corps from 2008-2012; Deputy Secretary General of China Social Entrepreneur Foundation (CSEF or You Change) from 2007-2008; Assistant to the Chief Representative, Ford Foundation Beijing Office from 1997-2007. She has provided consulting services on China philanthropy, NGO and international development issues for Rockefeller Philanthropy Advisers, Mercy Corps, Give2Asia and China Medical Board. She's a Director of the Board of Beijing Vantone Charity Foundation, a Core Member of Education & Giving Roundtable, a Member of China Advisory Board, CiYuan Project, a BSR initiative. She was key translator and co-editor of *Global Civil Society, Dimensions of the Nonprofit Sector, Volume II* by Lester Salamon and translator of *Civil Society* by Michael Edwards. She is a Guest Professor on Foundation Strategy - Beijing Normal University School of Social Development and Public Policy. She also actively engages in volunteering with Chinese foundations and NGOs. Ms. Chen received Master of Public Administration from the Harvard Kennedy School and B.A. in International Politics from Beijing University of International Relations.



Guo Wanda
Executive Vice President, China Development Institute

Mr. Guo Wanda got his Ph.D. in economics, Nankai University, China. He has abundant working experiences in university, government and large enterprises. As the Executive Vice President of CDI, he is in charge of economic research & consulting projects, especially the study on government policy made for both central and local governments. In recent years, he has been leading research teams to study on urbanization and social construction. The CDI team made in-depth research on the development of charities and the policy structure of social welfare system. Dr. Guo is also the Vice Chairman of Shenzhen Social Science Association and Consultant for the Shenzhen Municipality.